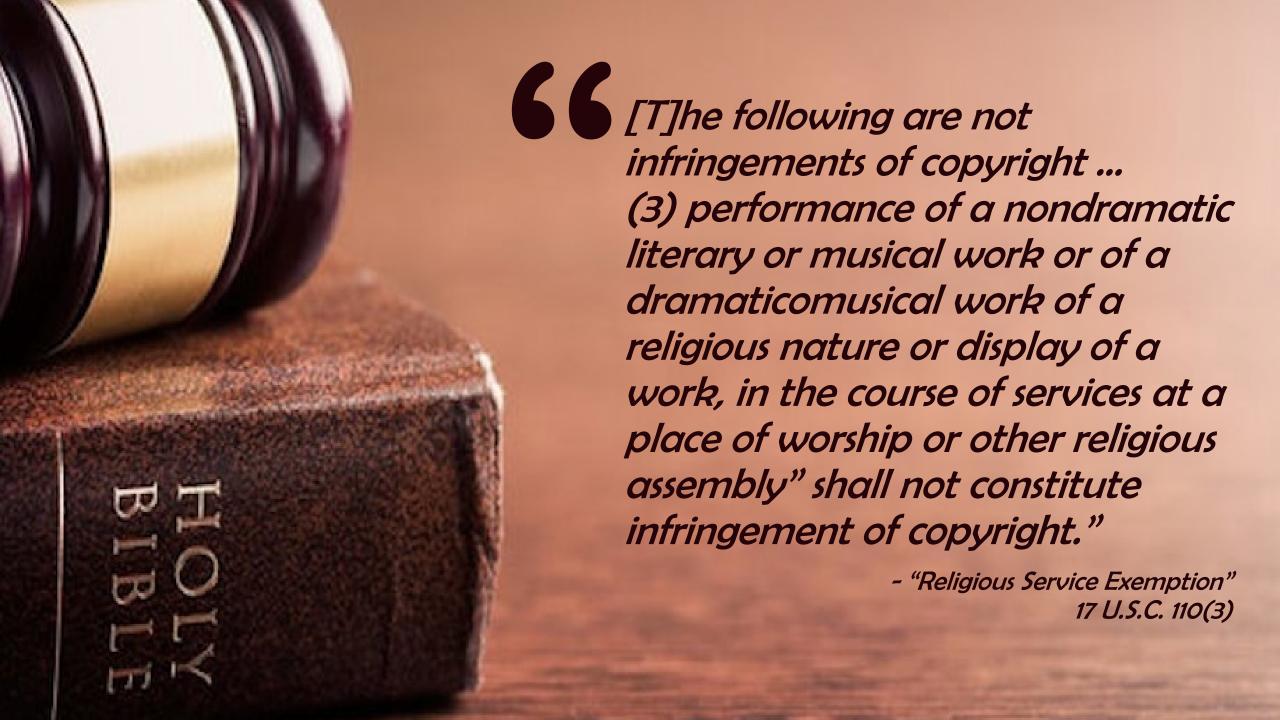


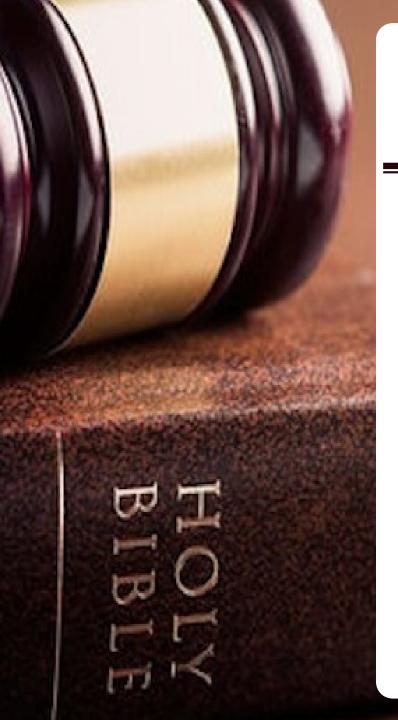


# Overview of Copyright Law

- Copyright is generally "the exclusive right to reproduce, publish, sell, or distribute the matter and form of something (such as a literary, musical, or artistic work)"
- Copyright Act of 1976 was passed to protect the property interests of authors and artists and their works
- Uarious remedies or punishments for violations; depends on degree of infringement
- Christians should follow the laws of the land (Rom. 13:1-7)



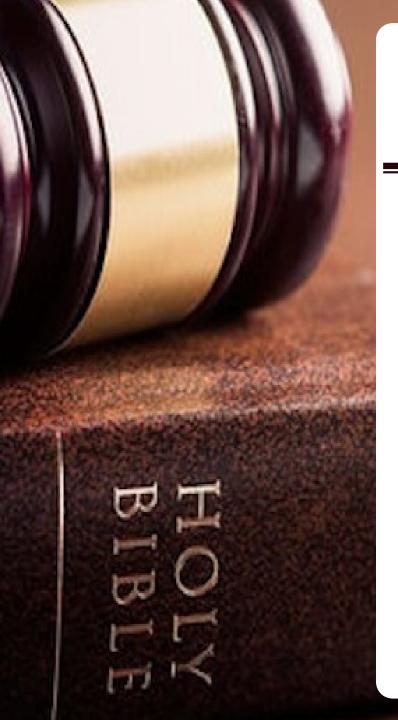




# Understanding the Religious Service Exception

- NOT a blanket exception for churches
- Types of copyrights exempted: musical works (music and lyrics) and non-dramatic literary works (poems, prose, books, periodicals, etc.)
- **Exclusive rights exempted:** only "public performance" and "public display"
- Location/Setting exempted: "during the course of services at a place of worship or other religious assembly"





## "Fair Use" or Unfair Use?

- Fair use is a legal doctrine that allows the unlicensed use of copyrighted works in certain circumstances
- Certain uses allowed: criticism, comment, new reporting, teaching, scholarship and research
- 4 Factors considered:
  - 1. Purpose and character of use
  - 2. Nature of copyrighted work
  - 3. Amount/portion used
  - 4. Effect of use on potential market/value of work





Illegally Copying/Distributing Copyrighted Works



Using Copyrighted Images Without Permission



Showing Copyrighted Videos Without License



Live-streaming Entire Services



## Solutions - CCLI

- Christian Copyright Licensing International (http://www.ccli.com)
- Covers the following activities:
  - Storing lyrics (on computer for visual projection)
  - Printing songs (in bulletins, programs or for congregational singing)
  - Recording services
  - Projecting lyrics
  - Translating songs to other languages
- Streaming license can be included!
- Alternate option: Christian Copyright Solutions (www.christiancopyrightsolutions.com)

#### Copyright License Pricing

Select the Copyright License that best represents your ministry. Optional Rehearsal and Streaming coverages enable sharing and podcasting. Or simply pick the one-time Event License you need for your special event.

		Optional license add-ons		
Copyright License ?		Streaming ?	Rehearsal ?	Event License ?
Size ?	Base Cost (Annually)	Additional (Annually)	Additional (Annually)	One-time Cost
AH: 1–24	\$61	\$62	\$87	\$34
A: 25–99	\$129	\$62	\$112	\$54
B: 100-199	\$216	S62	\$138	\$87
C: 200-499	\$290	\$89	\$163	S117
D: 500-999	\$407	S116	\$214	\$164
E: 1,000-1,499	\$496	\$168	\$265	S198
F: 1,500-2,999	\$602	\$223	\$316	\$242
G: 3,000-4,999	\$681	\$276	\$418	\$272
H: 5,000-9,999	\$859	\$329	\$520	\$343
l: 10,000-19,999	\$1,030	\$435	\$520	S413
J: 20,000-49,999	\$1,370	\$541	\$520	\$548
K: 50,000-99,999	\$2,054	\$806	\$520	\$823
L: 100,000-199,999	\$3,466	\$1,071	\$520	\$1,388
M: 200,000+	\$5,582	\$1,601	\$520	\$2,233

ONSITE Facilities Music License

ONLINE Streaming Music License ONSITE and ONLINE Bundle Package Learning Center

**Get License Now** 

Total Weekly Attendance	Annual Fee	One Time Set-up Fee
1-199	\$225	\$25
200-499	\$350	\$30
500-1,999	\$695	\$70
2000-5,999	\$925	\$90
6000-14,999	\$1,200	\$90
15,000+	\$1,750	\$90



## Solutions - CVLI

- Christian Video Licensing International (<a href="http://www.cvli.com">http://www.cvli.com</a>)
- Covers the following activities:
  - Showing video clips
  - Movie nights
- Note: sister company to CCLI
- Alternate options:
  - Swank Motion Pictures (<u>www.swank.com</u>)
  - Criterion Pictures (www.criterionpicusa.com)



## Solutions - Photos/Images



- www.stockfreeimages.com
- www.pexels.com
- www.pixabay.com

### Pay websites:

- www.istockphoto.com
- www.shutterstock.com
- http://stock.adobe.com